DISCOVER THE FACTS

A Quarterly Report Published by the Nevada Division of Tourism

SECOND QUARTER 2019

NEVADA INDUSTRY PARTNERS

NEVADA COMMISSION ON TOURISM

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**Represents the commission as of June 30, 2019.*

ACTING DIRECTOR

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NEVADA
INDUSTRY PARTNERS

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Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.

ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

MONTH	2017	2018	% CHANGE
July	$2,188,672	$2,059,245	(5.9%)
August	2,013,408	1,987,431	(1.3%)
September	2,212,541	2,037,764	(7.9%)
October	2,269,363	2,370,237	4.4%
November	1,814,893	1,982,999	9.3%
December	1,507,005	1,585,318	5.2%

MONTH	2018	2019	% CHANGE
January	2,241,045	2,316,320	3.4%
February	1,731,115	1,909,573	10.3%
March	2,269,486	2,225,435	(1.9%)
April	2,184,233	2,222,384	1.7%
May	2,221,297	2,331,935	5.0%
June	1,976,177	2,062,315	4.4%
TOTAL (Rolling 12 months)	**$24,629,235**	**$25,090,956**	**1.9%**

SECOND QUARTER 2019 AREA HIGHLIGHTS

MONTH	2018	2019	% CHANGE
Clark County	$5,752,781	$5,998,548	4.3%
Washoe County	388,472	391,365	0.7%
Douglas County*	81,380	67,555	(17.0%)
Elko County	52,254	46,413	(11.2%)
Carson City	21,091	22,859	8.4%
All other counties	85,729	89,894	4.9%
TOTAL (State)	**$6,381,707**	**$6,616,634**	**3.7%**

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

**References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.*

VISITOR VOLUME

The number of visitors to Nevada.

MONTH	2017	2018	% CHANGE
July	5,240,708	5,106,465	(2.6%)
August	4,872,503	4,790,641	(1.7%)
September	4,763,021	4,620,036	(3.0%)
October	4,768,957	4,909,938	3.0%
November	4,400,088	4,504,075	2.4%
December	4,335,419	4,416,630	1.9%

MONTH	2018	2019	% CHANGE
January	4,470,837	4,521,502	1.1%
February	4,143,507	4,177,120	0.8%
March	4,956,527	4,909,630	(0.9%)
April	4,715,530	4,733,291	0.4%
May	4,954,764	4,884,258	(1.4%)
June	4,897,159	4,891,025	(0.1%)
TOTAL (Rolling 12 months)	**56,519,020**	**56,464,612**	**(0.1%)**

SECOND QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County:			
Las Vegas	10,743,800	10,840,500	0.9%
Laughlin	501,600	484,900	(3.3%)
Mesquite	352,800	354,600	0.5%
Washoe County	1,312,252	1,239,240	(5.6%)
All other counties	1,657,000	1,589,334	(4.1%)
TOTAL (State)	**14,567,452**	**14,508,574**	**(0.4%)**

OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

MONTH	2017	2018	NET CHANGE
July	90.9%	87.4%	(3.5)
August	85.5%	84.1%	(1.4)
September	86.9%	83.3%	(3.6)
October	84.9%	85.3%	0.4
November	78.9%	81.5%	2.6
December	72.5%	74.0%	1.5

MONTH	2018	2019	NET CHANGE
January	77.3%	77.6%	0.3
February	80.5%	80.7%	0.2
March	87.1%	85.4%	(1.7)
April	85.5%	85.0%	(0.5)
May	84.1%	85.0%	0.9
June	87.0%	86.7%	(0.3)
MONTHLY AVG (Rolling 12 months)	**83.4%**	**83.0%**	**(0.4)**

SECOND QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	NET CHANGE
Clark County:			
Las Vegas	90.3%	91.1%	0.8
Laughlin	69.5%	67.0%	(2.5)
Mesquite	82.5%	83.7%	1.2
Lake Tahoe*	64.8%	59.9%	(4.9)
Washoe County	70.2%	64.1%	(6.1)
All other counties	67.8%	68.8%	1.0
QUARTER AVG (State)	**85.5%**	**85.5%**	**0.0**

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County and Lake Tahoe are reported by destination marketing organizations. The rural level is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

**References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.*

ROOM NIGHTS OCCUPIED

The number of room nights occupied.

MONTH	2017	2018	% CHANGE
July	5,396,915	5,196,456	(3.7%)
August	5,070,925	4,990,581	(1.6%)
September	4,993,870	4,799,811	(3.9%)
October	5,019,598	5,067,842	1.0%
November	4,506,229	4,683,358	3.9%
December	4,301,936	4,393,493	2.1%

MONTH	2018	2019	% CHANGE
January	4,574,524	4,623,772	1.1%
February	4,301,731	4,347,268	1.1%
March	5,178,887	5,096,532	(1.6%)
April	4,914,050	4,914,156	0.0%
May	5,008,592	5,084,556	1.5%
June	5,018,927	5,054,213	0.7%
TOTAL (Rolling 12 months)	**58,286,185**	**58,252,038**	**(0.1%)**

SECOND QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County:			
Las Vegas	12,138,500	12,356,400	1.8%
Laughlin	623,200	595,200	(4.5%)
Mesquite	142,500	143,100	0.4%
Lake Tahoe*	136,396	128,252	(6.0%)
Washoe County	1,097,456	1,023,329	(6.8%)
All other counties	803,517	806,644	0.4%
TOTAL (State)	**14,941,569**	**15,052,925**	**0.7%**

**References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.*

ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

MONTH	2017	2018	% CHANGE
July	191,431	191,762	0.2%
August	191,243	191,466	0.1%
September	191,656	192,026	0.2%
October	190,774	191,754	0.5%
November	190,468	191,617	0.6%
December	191,480	191,623	0.1%

MONTH	2018	2019	% CHANGE
January	190,785	192,187	0.7%
February	190,934	192,350	0.7%
March	191,848	192,587	0.4%
April	191,590	192,795	0.6%
May	192,104	193,023	0.5%
June	192,326	194,374	1.1%
END OF PERIOD	**192,326**	**194,374**	**1.1%**

SECOND QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County:			
Las Vegas	147,689	149,627	1.3%
Laughlin	9,846	9,759	(0.9%)
Mesquite	1,906	1,863	(2.3%)
Lake Tahoe*	2,315	2,367	2.2%
Washoe County	17,540	17,879	1.9%
All other counties	13,030	12,879	(1.2%)
END OF PERIOD (State)	**192,326**	**194,374**	**1.1%**

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of June 30, 2019.

**References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.*

GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

MONTH	2017	2018	% CHANGE
July	$997,994,304	$994,997,325	(0.3%)
August	989,526,639	913,099,058	(7.7%)
September	978,932,774	991,222,035	1.3%
October	988,966,026	1,062,795,796	7.5%
November	909,013,518	967,168,555	6.4%
December	960,233,575	999,664,757	4.1%

MONTH	2018	2019	% CHANGE
January	1,015,043,567	984,526,624	(3.0%)
February	1,017,822,006	1,011,538,885	(0.6%)
March	1,024,175,826	1,022,974,673	(0.1%)
April	953,738,992	936,478,916	(1.8%)
May	1,044,072,414	981,842,079	(6.0%)
June	933,019,637	1,040,994,041	11.6%
TOTAL (Rolling 12 months)	**$11,812,539,278**	**$11,907,302,744**	**0.8%**

SECOND QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County:	$2,521,155,114	$2,551,169,681	1.2%
Strip	1,605,166,073	1,615,796,000	0.7%
Downtown	157,808,497	168,775,087	6.9%
Laughlin	127,020,414	130,251,291	2.5%
Mesquite	32,555,060	33,818,001	3.9%
County balance	598,605,069	602,529,302	0.7%
Washoe County	215,987,865	210,446,293	(2.6%)
Lake Tahoe*	51,677,725	49,620,551	(4.0%)
Elko County	73,590,170	77,238,641	5.0%
Carson Valley Area	27,952,793	28,248,104	1.1%
All other counties	40,467,377	42,591,766	5.2%
TOTAL (State)	**$2,930,831,043**	**$2,959,315,036**	**1.0%**

**References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.*

CONVENTION ATTENDANCE

The number of attendees attending conventions in Nevada.

MONTH	2017	2018	% CHANGE
July	532,097	432,599	(18.7%)
August	575,671	659,565	14.6%
September	479,041	474,918	(0.9%)
October	702,793	688,498	(2.0%)
November	548,107	633,755	15.6%
December	302,639	238,651	(21.1%)

MONTH	2018	2019	% CHANGE
January	631,477	728,685	15.4%
February	716,324	776,313	8.4%
March	681,892	568,413	(16.6%)
April	598,297	565,039	(5.6%)
May	528,972	568,147	7.4%
June	527,505	553,633	5.0%
TOTAL (Rolling 12 months)	**6,824,815**	**6,888,216**	**0.9%**

SECOND QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
Clark County:			
Las Vegas	1,553,500	1,564,300	0.7%
Washoe County	61,202	83,265 *	36.0%
All other counties	40,072	39,254	(2.0%)
TOTAL (State)	**1,654,774**	**1,686,819**	**1.9%**

**ATHS Annual Convention and Truck Show held in 2019.*

AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

MONTH	2016	2017	% CHANGE
July	4,759,389	4,871,246	2.4%
August	4,672,230	4,734,559	1.3%
September	4,452,317	4,454,325	0.0%
October	4,717,466	4,824,729	2.3%
November	4,250,065	4,442,267	4.5%
December	4,176,907	4,265,015	2.1%

MONTH	2017	2018	% CHANGE
January	4,119,624	4,270,494	3.7%
February	3,896,767	3,970,027	1.9%
March	4,689,845	4,833,996	3.1%
April	4,549,142	4,659,844	2.4%
May	4,737,953	4,981,329	5.1%
June	4,727,338	4,878,850	3.2%
TOTAL (Rolling 12 months)	**53,749,043**	**55,186,681**	**2.7%**

SECOND QUARTER 2018 AREA HIGHLIGHTS

AREA	2017	2018	% CHANGE
McCarran Int. (Las Vegas)	12,859,655	13,325,527	3.6%
Reno/Tahoe Int.	1,060,271	1,088,584	2.7%
Laughlin/Bullhead Int.	59,234	66,909	13.0%
Elko Airport	9,204	10,347	12.4%
Henderson Exec. Airport	26,069	28,656	9.9%
TOTAL (State)	**14,014,433**	**14,520,023**	**3.6%**

Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.

VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

MONTH	2017	2018	% CHANGE
July	2,662,901 *,**	2,601,900 *,**	(2.3%)
August	2,498,007 *,**	2,842,333 *	13.8%
September	2,274,896 *,**	2,531,209 *,**	11.3%
October	2,152,875 *,**	2,507,022 *	16.4%
November	1,640,460 *,**	2,206,451 *	34.5%
December	2,024,160 *,**	2,265,925 *	11.9%

MONTH	2018	2019	% CHANGE
January	1,781,430 *,**	2,107,408 *	18.3%
February	1,442,038 *,**	1,764,091 *	22.3%
March	1,628,483 *,**	2,135,684 *,**	31.1%
April	2,044,684 *,**	2,258,753 *	10.5%
May	2,121,070 *,**	2,390,024 *,**	12.7%
June	2,440,391 *,**	2,631,205 *	7.8%
TOTAL (Rolling 12 months)	**24,711,395**	**28,242,005**	**14.3%**

SECOND QUARTER 2019 AREA HIGHLIGHTS

AREA	2018	2019	% CHANGE
I-15 at Primm/Jean	2,107,850	2,181,936	3.5%
I-15 at Mesquite	1,298,054	1,253,245	(3.5%)
I-80 at Verdi	- *	- *	-
I-80 at Wells	289,826	301,543	4.0%
All other entry points	2,910,415 **	3,543,258 **	21.7%
TOTAL (State)	**6,606,145**	**7,279,982**	**10.2%**

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

**Due to equipment failure on Interstate 80 at Verdi, the traffic totals for July 2017 through June 2019 do not contain any data.*

***Due to road construction/equipment failure at various other entry points, the respective traffic totals for July 2017 through July 2018, September 2018, March 2019, and May 2019 do not contain any data.*

PARK USAGE

The number of people visiting state and nearby national parks.

MONTH	2016	2017	% CHANGE
July	4,236,733	3,957,641	(6.6%)
August	3,801,820	3,560,469	(6.3%)
September	3,453,928	3,391,259	(1.8%)
October	2,752,794	2,694,487	(2.1%)
November	1,732,901	1,861,715	7.4%
December	1,462,294	1,675,217	14.6%

MONTH	2017	2018	% CHANGE
January	1,315,532	1,282,712	(2.5%)
February	1,437,445	1,314,235	(8.6%)
March	2,365,055	2,218,196	(6.2%)
April	2,733,106	2,768,561	1.3%
May	3,271,687	3,292,483	0.6%
June	3,808,953	3,698,004	(2.9%)
TOTAL (Rolling 12 months)	**32,372,248**	**31,714,979**	**(2.0%)**

SECOND QUARTER 2018 AREA HIGHLIGHTS

AREA	2017	2018	% CHANGE
Nevada State Parks	1,118,397	1,161,612	3.9%
Great Basin Nat. Park	38,998	31,331	(19.7%)
Lake Mead Nat. Rec. Area	2,312,879	2,270,399	(1.8%)
Hoover Dam Visitor Center	187,230	184,031	(1.7%)
Grand Canyon Nat. Park	1,866,940	1,830,696	(1.9%)
Zion Nat. Park	1,530,529	1,502,258	(1.8%)
Bryce Canyon Nat. Park	1,080,438	1,073,479	(0.6%)
Death Valley Nat. Park	425,368	473,391	11.3%
Yosemite Nat. Park	1,252,967	1,231,851	(1.7%)
TOTAL (All Parks)	**9,813,746**	**9,759,048**	**(0.6%)**

INFORMATION SOURCES

CARSON CITY CULTURE & TOURISM AUTHORITY
716 N. Carson Street
Carson City, NV 89701
775-687-7410 • Fax: 775-687-7416
www.visitcarsoncity.com

CARSON VALLEY CHAMBER OF COMMERCE
1513 U.S. Hwy 395 North
Gardnerville, NV 89410
775-782-8144 • 800-727-7677
Fax: 775-782-1025 • www.carsonvalleynv.org

ELKO CONVENTION & VISITORS AUTHORITY
700 Moren Way, Elko, NV 89801
775-738-4091 • 800-248-3556
Fax: 775-738-2420 • www.elkocva.com

ELKO REGIONAL AIRPORT
975 Terminal Way, Elko, NV 89801
775-777-7190 • Fax: 775-777-7193
www.elkocity.com

ELY BRISTLECONE CONVENTION CENTER
150 Sixth St., P.O. Box 958, Ely, NV 89301
775-289-3720 • 800-490-9350
Fax: 775-289-6757 • www.elynevada.net

FALLON CONVENTION CENTER
100 Campus Way, Fallon, NV 89406
775-423-4556 • 800-874-0903
Fax: 775-423-8926 • www.fallontourism.com

HAWTHORNE CONVENTION CENTER
932 E St., P.O. Box 2281
Hawthorne, NV 89415
775-945-5854 • Fax: 775-945-3826
www.mineralcountychamber.com

HENDERSON CONVENTION CENTER & VISITORS BUREAU
200 S. Water St., Henderson, NV 89015
702-565-2171 • Fax: 702-565-2177
www.visithenderson.com

LAKE TAHOE VISITORS AUTHORITY
1156 Ski Run Blvd., South Lake Tahoe, CA 96150
530-544-5050 • 800-AT-TAHOE
Fax: 530-544-2386 • www.bluelaketahoe.com

LAS VEGAS CONVENTION & VISITORS AUTHORITY
3150 Paradise Rd., Las Vegas, NV 89109-9096
702-892-0711• 877-847-4858
Fax: 702-892-7547 • www.lasvegas.com

MCCARRAN INTERNATIONAL AIRPORT
P.O. Box 11005, Las Vegas, NV 89111-1005
702-261-5211 • 800-261-5704
Fax: 702-597-9553 • www.mccarran.com

NATIONAL PARK SERVICE
1849 C Street NW, Washington, D.C. 20240
202-208-6843 • www.nps.gov

NEVADA DEPARTMENT OF TRANSPORTATION
1263 S. Stewart St., Carson City, NV 89712
775-888-7000 • Fax: 775-888-7201
www.nevadadot.com

NEVADA DIVISION OF STATE PARKS
1300 S. Curry St., Carson City, NV 89703
775-687-4384 • parks.nv.gov

NEVADA DEPARTMENT OF EMPLOYMENT TRAINING, AND REHABILITATION
1929 N. Carson St., Carson City, NV 89703
775-684-3909 • www.detr.state.nv.us/es/es_index.htm

NEVADA GAMING CONTROL BOARD
1919 E. College Pkwy., Carson City, NV 89706
775-687-6500 • gaming.nv.gov

PERSHING COUNTY COMMUNITY CENTER
820 Sixth St., P.O. Box 986, Lovelock, NV 89419
775-273-7144 • 888-273-3200
Fax: 775-273-7647 • www.zplace2b.com/pccof

RENO-SPARKS CONVENTION & VISITORS AUTHORITY
4001 S. Virginia St., Suite G, Reno, NV 89504
775-827-RENO • 800-FOR-RENO
Fax: 775-827-7746 • www.visitrenotahoe.com

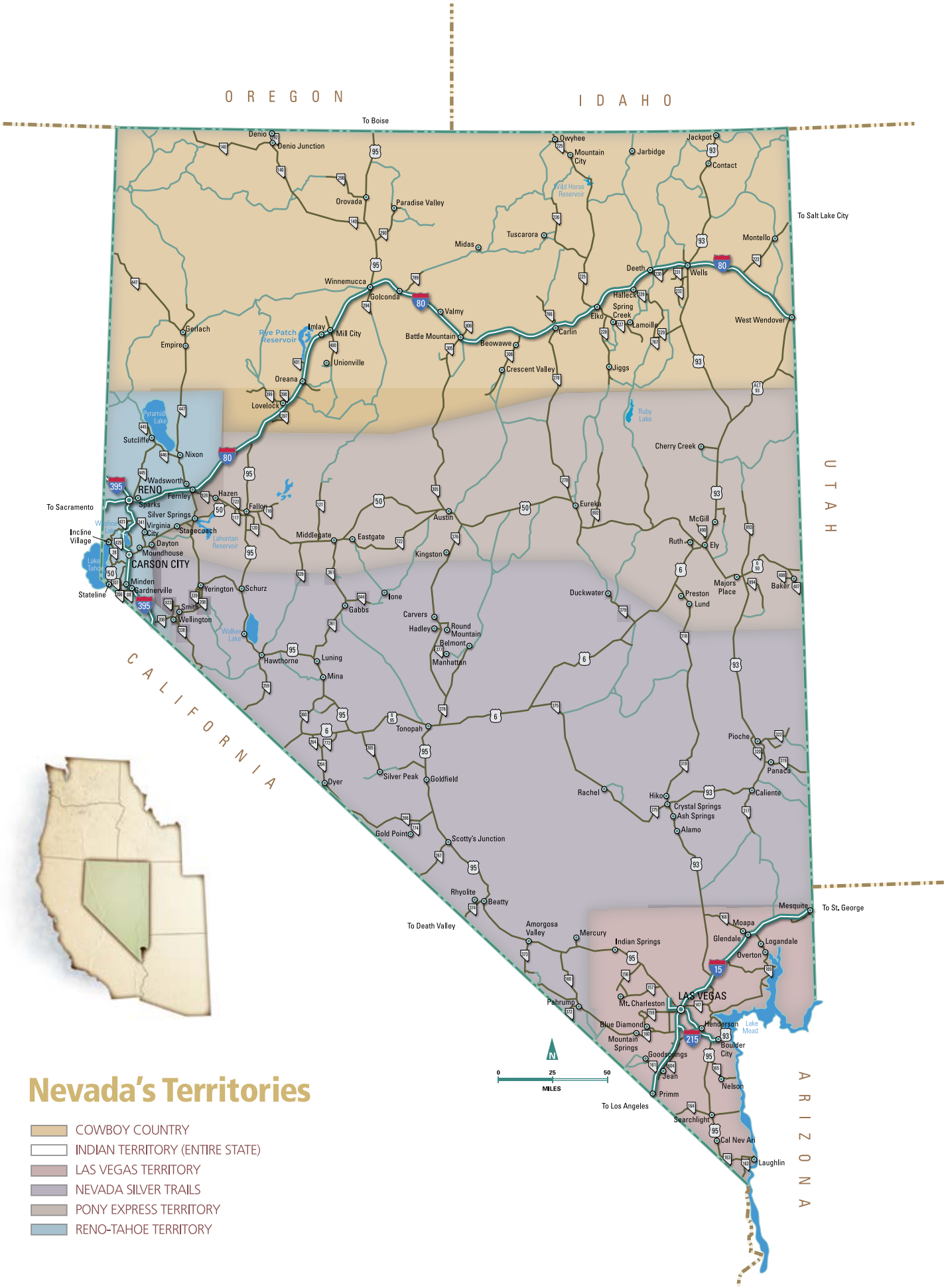
RENO-TAHOE INTERNATIONAL AIRPORT
2006 E. Plumb Lane, Reno, NV 89502
P.O. Box 12490, Reno, NV 89510
775-328-6400 • www.renoairport.com

TAHOE-DOUGLAS CHAMBER OF COMMERCE
195 U.S. Hwy 50 at Roundhill, P.O. Box 7139
Stateline, NV 89449
775-588-4591 • Fax: 775-588-4598
tahoe.tahoechamber.org

TONOPAH CONVENTION CENTER
301 Brougher Ave., P.O. Box 408
Tonopah, NV 89049
775-482-3558 • Fax: 775-482-3932
www.tonopahnevada.com

WENDOVER AREA CHAMBER OF COMMERCE & TOURISM
735 Wendover Blvd., P.O. Box 2468
Wendover, NV 89883
775-664-3414 • 800-426-6862
Fax: 775-664-3414 • www.westwendovercity.com

WINNEMUCCA CONVENTION & VISITORS BUREAU
50 W. Winnemucca Blvd., Winnemucca, NV 89445
775-623-5071 • 800-962-2638
Fax: 775-623-5087 • www.winnemucca.org



Nevada's Territories

- COWBOY COUNTRY
- INDIAN TERRITORY (ENTIRE STATE)
- LAS VEGAS TERRITORY
- NEVADA SILVER TRAILS
- PONY EXPRESS TERRITORY
- RENO-TAHOE TERRITORY